

**BLACK
FREEDOM
MOVEMENTS:
THEN AND NOW**



The African American Museum of Bucks County

How We Found the Voice to Speak with Our Community

**Guideposts on Our Journey
of Reinvention**



AFRICAN AMERICAN MUSEUM OF BUCKS COUNTY

1. Welcome and Introductions





Pastor Jean
African American Museum of
Bucks County



Pat Mervine

African American Museum of Bucks County

Owner

Kelly Maiello Architects

Architect

Cloud Gehshan Design

Graphic Design

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Agenda

1. Welcome and Introductions
2. Presentation:
 - a. Our Purpose
 - b. Our Journey
3. Roundtable Discussion
 - a. Find the Right Team
 - b. Define Message
 - c. Expand the Coalition
4. Guideposts Along the Way
5. Questions



2a. Our Purpose

AAMBC

- Possess collection of historical African American writings / artifacts.
- Began with mobile displays.
- Preserve memory of the African American community.
- Reimagine the best methods to achieve this.



2b. Our Journey

- Grounded in the Church
- Respect everyone.
- Trust must be earned.
- Honest communications
- Passionate spirit.
- No is not “never”



Discussion

3a. Find the Right Team

- Find collaborators that share your perspective.
- Draw on people's skills.
- Learn to collaborate.
- Sensitivity to the story and its expression.



Discussion

3b. Define the Message

- Identify story to be told.
- Patient listening.
- Sensitivity to the story and its expression.



Discussion

3b. Define the Message

- Identify story to be told.
- Patient listening.
- Sensitivity to the story and its expression.
- Regular reviews and refinements.
- Turn history into experience.



Discussion

3c. Expand the Coalition

- Turn community support into a museum.
- Foster relationships.
- Open doors to everyone
- Craft local stories with national resonance



4. Guideposts Along the Way

- Define purpose
- Embody passion. Find people who share it
- Build trust. Then build community.
- Persistence pays off.
- Constantly review message and materials.
- Establish a broad coalition of supporters.
- Engage multiple audiences
- No is not “never.”



Acknowledgement Linda Salley

- Inspiring leader.
- Committed colleague.
- Astute organizer.
- Heartfelt friend.

This museum is her
legacy.



AFRICAN AMERICAN MUSEUM OF BUCKS COUNTY

DISCUSSION



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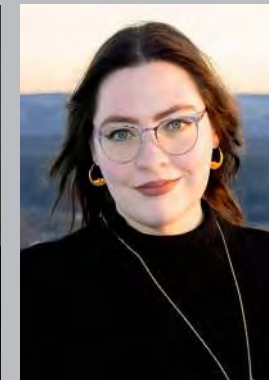
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Our Team



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